

## Using TED Talks to Improve Presentation Skills

### Grading Rubrics

#### Leadership Style Presentation (50 points)

Criteria	Excellent	Good	Average	Needs Improvement	Not Included/ Unacceptable
Met Time Requirement (2-3 minutes)	5	4	3	2	0
Included Attention-Getting Opening	5	4	3	2	0
Clearly identified leadership style with synopsis	10	8	7	5	0
Provided examples	10	8	7	5	
Included effective closing	5	4	3	2	0
Setting - plain background, no background noise, proper lighting	5	4	3	2	0
Maintained eye contact and effective gestures	5	4	3	2	0
Used vocal variety in rate, pitch, and inflection	5	4	3	2	0

Motivational Speech (100 points)

Criteria	Excellent	Very Good	Good	Average	Needs Improvement	Not Acceptable	Not Included
Message Map Completed Includes details	20	18	16	14	12	6	0
Met time requirement (3-5 minutes)	8	7.2	6.4	5.6	4	2	0
Included Attention-Getting Opening that transitions to clear purpose	10	9	8	7	6	5	0
Provided explanations with examples to support purpose	25	22.5	10	17.5	15	12	0
Included effective closing with action statement	7	6.3	5.6	5	4	2	0
Setting - plain background, no background noise, proper lighting, proper dress	10	9	8	7	6	5	0
Maintained eye contact and effective gestures - Did not read	10	9	8	7	6	5	0
Used vocal variety in rate, pitch, and inflection Effective overall - conversational, professional, and engaging	10	9	8	7	6	5	0